

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-32. (cancelled)

33. (new) Luminous element with a light-guiding device in which light is guided by reflection, in particular, in the case of which the light-guiding device comprises at least one light-scattering area to which light-scattering structures can be applied, - in particular, to the surface of the light-scattering area, and at least one light entry surface, and at least one OLED is coupled to the light entry surface, characterized in that the OLED comprises a transparent substrate which is coupled to a light entry surface of the light-guiding device, the light-guiding device comprising a light guiding plate and the glass substrate being plate-shaped and being coupled with the aid of an edge surface to the light-guiding device.

34. (new) Luminous element according to claim 33 wherein said light-scattering area comprises a light-scattering structure.

35. (new) Luminous element according to claim 33, characterized in that the light-guiding device comprises a transparent material.

36. (new) Luminous element according to claim 35, characterized in that the transparent material comprises one of the group consisting of glass and coated glass and glass laminate and glass plastic laminate and a fluid.

37. (new) Luminous element according to claim 33, characterized in that the light entry surface is arranged at an edge surface of the light guiding plate.

38. (new) Luminous element according to claim 33, characterized in that the light entry surface adjoins an edge surface of the plate.

39. (new) Luminous element according to claim 33, in which the light-guiding device has an elongated, for example cylindrical or prismatic shape.

40. (new) Luminous element according to Claim 39, characterized in that the light entry surface comprises at least one end face.

41. (new) Luminous element according to Claim 39, characterized in that the light entry surface comprises at least one face at one of the ends of the light-guiding device.

42. (new) Luminous element according to claim 33, characterized in that the light entry surface (91) is arranged on at least one side of the light guiding plate.

43. (new) Luminous element according to claim 33, characterized in that the substrate of the OLED is flexible.

44. (new) Luminous element according to claim 33, characterized in that the substrate comprises one of the group consisting of a polymer, extremely thin glass and a composite of extremely thin glass and polymer.

45. (new) Luminous element according to claim 33, characterized in that a light entry area comprises the light entry surface.

46. (new) Luminous element according to claim 45, characterized in that the light entry area comprises one of the group consisting of the OLED, at least one specular reflective surface and an optical grating, in particular a blaze grating.

47. (new) Luminous element according to claim 33, characterized in that the OLED is of strip-shaped form.

48. (new) Luminous element according to claim 47, characterized in that the OLED has contact surfaces which extend along the longitudinal direction of the OLED.

49. (new) Luminous element according to claim 33, characterized in that the OLED is coupled to the light-guiding device by a transparent bonded joint, in particular with the aid of a transparent bonded joint matched for refractive power.

50. (new) Luminous element according to claim 33, characterized in that the light entry surface is arranged obliquely to the light guidance direction.

51. (new) Luminous element according to claim 33, characterized in that the light entry surface is curved.

52. (new) Luminous element according to claim 33, characterized in that the light-scattering structure is arranged in the interior of the light-guiding device.

53. (new) Luminous element according to claim 33, in which the light-scattering structure comprises a roughened surface area.

54. (new) Luminous element according to claim 53, in which the roughness increases along the light guidance direction.

55. (new) Luminous element according to claim 33, characterized in that the light-scattering structure is coloured.

56. (new) Luminous element according to claim 33, characterized in that the light-scattering structure comprises one of the group consisting of a raised pyramid structure and a recessed pyramid structure and a convex lens and a concave lens and a raised prism and a recessed prism and a convex cylindrical lens and a concave cylindrical lens.

57. (new) Luminous element according to claim 33, characterized in that the light-scattering structure comprises an optical grating.

58. (new) Luminous element according to claim 33, characterized by a number of OLEDs coupled to light entry surfaces.

59. (new) Luminous element according to claim 58, characterized in that the several OLEDs emit light of different colour.

60. (new) Luminous element according to claim 33, characterized in that the OLED emits white light.

61. (new) Luminous element according to claim 33, characterized in that the light-scattering area has a light exit surface which is larger than the light entry surface of the light-guiding device.

62. (new) Luminous element according to claim 33, characterized in that the OLED is coupled to the light entry surface via a coupling element.

63. (new) Luminous element according to claim 62, characterized in that a number of OLEDs are coupled to the light entry surface via the coupling element.

64. (new) Luminous element according to Claim 62, characterized in that the coupling element has at least two different coupling surfaces.

65. (new) Luminous element according to claim 33 characterized in that the light-guiding device has an annularly bent shape.

66. (new) Luminous element according to claim 33, characterized in that the light-guiding device has a cylindrical, semicylindrical, tubular, conical or prismatic

form.

67. (new) Luminous element with a light-guiding device in which light is guided by reflection, in particular, in the case of which the light-guiding device comprises at least one light-scattering area which has at least one light-scattering structure, and at least one light entry surface, and at least one OLED is coupled to the light entry surface, characterized in that the light-guiding device has a light exit surface which comprises at least one edge surface of a light guiding plate, and the light entry surface is arranged on at least one side of the light guiding plate.